The quality of social, partisan and governmental representation

Radoslaw Markowski and Zsolt Enyedi

Introduction

The concept of representation occupies a central place in political science and in contemporary democratic theory. Representative government – from a historical perspective, a relatively new device – is the principal 'organisational tool' of modern democracies, in spite of the increasing popularity of fuzzy 'governance' structures and the spread of various techniques of direct democracy. Some sort of representation is always necessary, due to the simple fact that the formulation and implementation of policies requires a division of labour among citizens.

The process of political representation in complex, developed societies consists of a multitude of actors, of their characteristics, relationships and actions. Citizens, voters, candidates, parties, cabinets, bureaucrats, independent regulatory agencies, courts, ombudsmen, the media – all are linked in the chain, or rather web, of representation. The criteria used to evaluate the quality of representation are also diverse: similarity, communication, accountability and responsiveness are perhaps the most relevant ones. Depending on the values and interests of the evaluators, but also on the fashions of political science, different elements and different criteria are placed in the limelight.

In this chapter we depict many aspects of the development of political representation in Central and Eastern Europe (CEE) across countries, in time and in comparison with Western Europe. It is composed of a rather 'shallow but broad' overview of certain phenomena that – directly or indirectly – are related to the quality of representation and, consequently, to democratic performance. No specific relationship between Europeanisation and representativeness is assumed, although we lean towards a conception of Europeanisation as 'return to Europe' by CEE countries, rather than 'Europeanisation as a consequence of accession'. This particular contribution thus does not analyse and broaden our knowledge of how specific features of EU governance impact on the quality of representation, although we do

assume that this kind influence does take place, even if it is seen as indirect. At the same time we share the view of many scholars (see the introductory chapter by Paul Lewis) that the impact of the EU and Europe on political and party systems of the CEE countries is vague and, if detected, only weak.

The phenomenon of political representation is typically focused on the attitudes of voters and of elected representatives. The bulk of the relevant literature is concerned with the similarity of attitudes and values between voters and MPs and with the part played by perception, legislative behaviour and the constituency work of representatives (Miller and Stokes, 1963; Barnes, 1977; Achen, 1978; Kuklinski, 1978; Monroe, 1979; Luttberg, 1981; Page and Shapiro, 1983; Dalton, 1985; Converse and Pierce, 1986; Holmberg, 1989; Powell, 1989; Hill and Hinton-Andersson, 1995; Esaiasson and Holmberg, 1996; Kitschelt *et al.*, 1999; Miller *et al.*, 1999). This focus is understandable, justified and legitimate. But the picture that emerges can only be partial, as other relevant relationships are neglected. For a more accurate assessment one should also consider whether the electorate truly represents the citizenry and whether the government is in tune with the preferences of the voters.

In line with the classical tradition, we contrast voter preferences for particular parties with the attitudes of the elites of the same parties. But in order to balance out the bias of the literature we also look at the representative character of the voters and of the government, thereby complementing existing knowledge with new perspectives and information.

Additionally, we also consider citizens' opinions about the process and actors of representation. To take these evaluations at face value would be a mistake. But to leave them out of the analysis and judge the quality of representation entirely on the similarity of some sort of 'objective' characteristics also smacks of a paternalism that politicians and political scientists should equally try to avoid. We assume that, in order to talk about high-quality representation, citizens are needed who care about politics and who find elections important ('relevance component'). They also must be satisfied with the most fundamental process of representation, parliamentary elections ('satisfaction component'). Finally, they must also trust the principal vehicles of representation, the parties and the party politicians ('trust component').

Since Hannah Pitkin (1967), it is customary to distinguish 'standing-for' and 'acting-for' types of representation.² While the first assures a similarity between those represented and their representatives in terms of descriptive, socio-demographic and social-background characteristics, the second projects a principal—agent relationship relating to links between the two units of representation. By analysing the social characteristics of the active part of the electorate and the profile of governments, as well as proximities between elites and voters in selected policy domains, we are able to evaluate both types.

Concerning 'standing for', *descriptive* representation, we focus on the differences between the politically active and passive parts of society, in other words between voters and non-voters in terms of gender, social status (income, class identification and education), ethnicity, religion, residence (urban vs rural) and age. Many of the hypotheses below refer to descriptive representation, or to put it differently, to the inequality of participation. The 'acting-for' type of representation will be assessed through the proximity of voters and governments according to left—right ideological orientation and the EU issue.

The literature on the 'democratic deficit' and on the 'confidence gap' of Western politics is immense (Nye et al., 1997; Pharr and Putnam, 2000, etc.). For CEE one should expect even more significant problems with representative democracy. The speed of social, economic and technological change, the fragility of political parties and the lack of a robust civic culture present major obstacles so far as a smooth linkage between political and social structures is concerned. One might particularly question the relevance of the 'Responsible Party Model' to the region. The model postulates – among other things – that parties compete for voters' confidence and support on the basis of programmes they promise to implement once in office, and that these programmes are distinguishable and comprehensible to the electorate. If parties offer distinctive policy packages citizens can make meaningful choices. But for these choices to be not only meaningful but also consequential one needs parties that can behave as unitary actors and determine government policies by controlling parliament. The model works where party names have real substance, and party systems offer significant policy diversity (Sartori, 1968; Harmel and Janda, 1982: 29; Dalton, 1985; Thomassen, 1994).

The Responsible Party Model is intimately linked to party system institutionalisation. A solid argument can be made in favour of a positive relationship between the accuracy of political representation and the level of party system institutionalisation. Familiar patterns of party politics may help citizens in identifying actors (agents) whom they can trust, while the agents in such systems are in a better position to honour the trust invested in them. But the link between the institutionalisation of party politics and the quality of representation is not as straightforward as might seem from the argument above. Institutionalisation may also mean the freezing of a structure that systematically favours certain groups to the detriment of others. Moreover, institutionalisation is supposed to be accompanied by strong emotional ties between citizens and parties. Ultimately, societies and polities arrive at cleavage structures, in which 'full closure of social relationships' and 'encapsulation of certain groups within political organisations' take place. Such ties may cloud the way of thinking and may thereby loosen the rational preference-based links between parties and voters. The analysis below will examine this dilemma by contrasting East and West and by comparing post-communist countries with each other.

Representation happens neither in a historical nor in an institutional vacuum. Characteristics of the political environment – most importantly presidentialism vs parliamentarism, majoritarianism vs proportionalism, concentration vs fragmentation – all have a potential impact on how representation is played out. So does the changing social and political context as the respective countries move from the transition period into the EU-membership era. Our analysis will therefore examine the relationship between the accuracy of representation and political institutional factors, on the one hand, and temporal changes, on the other. Given the large number of aspects and the large number of hypotheses to be investigated, we refrain from complex multivariate analyses and focus on bivariate relations.

The following section contains our specific hypotheses. The hypotheses 'alienation', 'polarisation', 'the role of state', 'economic success', 'institutionalisation' and 'personalistic institutions' refer to subjective aspects of representation. The hypotheses 'capitalism', 'mobilisation' and 'divided societies' take the inequality of electoral participation as dependent variables and are closely identified with the *standing-for* type of representation. The 'saliency', 'majoritarianism', 'maturity' and 'dominance of political phenomena' hypotheses are applied to policy-proximity scores and relate to the *acting-for* type of representation. Finally, the 'democratisation' hypothesis can be investigated at all three levels.

Hypotheses

The hypotheses that structure our research are primarily focused on temporal trends and on intra-regional differences. Concerning the first, the fundamental question is how the quality of representation has changed during the nearly two decades that have passed since the collapse of the communist regimes. This period has also been a period of gradual integration with the EU (cf. Enyedi and Lewis, 2006), so the data analysed reflect on the processes of democratisation, consolidation and Europeanisation. The fundamental hypothesis is that, as time progresses and as the processes listed above advance, the accuracy of representation increases. On the basis of this expectation the match between representatives and represented improves as citizens gradually learn the democratic game and as political institutions adapt to the preferences of citizens.

 H1. Democratisation hypothesis: The discrepancy between electorates and society gradually decreases, citizens learn to appreciate the functioning of representative democracy and the policy distance between governments and voters declines. In spite of the relative success of the transition in terms of economic development and the expansion of freedom, reality cannot match the high hopes. Disappointment and frustration may alienate citizens from politics and lead to a depreciation of the structures of representative democracy. Falling turnout, the success of populist forces and the well-documented spread of distrust and cynicism all make this counter-scenario probable.

• H2. Alienation hypothesis: Attitudes towards elections as a mechanism of representation gradually turn negative.

Another pessimistic scenario can be based on the economic aspects of transition. The transition from communism to capitalism entails growing inequalities. Electoral participation tends to be driven by resources (Rosenstone and Hansen, 1993). Social inequalities therefore spill over to the political arena, creating a gradually less representative electorate.

• H3. Capitalism hypothesis: The discrepancy between electorates and society gradually increases in favour of the high-status groups.

The history of mobilisation among the poor and the discriminated in the West and the logic of intensive preferences suggest, however, a more positive development. According to this scenario the losers of the transition are particularly motivated to try to alter their fate by collective action, including voting. Those with fewer channels to express their demands are the ones who need the state most, and will therefore participate disproportionately in the elections. They are the ones who need the state most, who have fewer channels to express their demands, and will therefore participate disproportionately in the elections. Time is needed for mobilisation, of course, but by the end of the 1990s we would expect signs of active political engagement.

• H4. Mobilisation hypothesis: From the end of the 1990s the discrepancy between electorates and society increases in favour of low-status groups.

Governments and parties may not be representative simultaneously on all possible issues. Representation of the European issue is expected to be worse than that of the left–right dimension. After all, left–right placement is a fundamental organising tool of political discourse in the region (Markowski, 1997), while attitudes to the EU are less central and play a secondary role in electoral campaigns.

• H5. Saliency hypothesis: Governments and parties will represent voters better on a left-right dimension than on the European issue.

Concerning the social level, we expect serious problems with representation in the more inegalitarian societies. Inequality has increased in most countries quite radically since the early 1990s, but the country differences are significant. According to the Gini coefficients (see World Bank and CIA websites) the Baltic countries and Poland are the most unequal societies. Hungary, Slovakia, Czech Republic and Slovenia form a more egalitarian group.

• H6. Divided societies hypothesis: The more inegalitarian (in economic terms) the society is, the more disproportionate the electorate becomes compared to the citizenry.

From a rationalist perspective, politics is relevant if the stakes are high and if involvement in politics may have a significant impact on the everyday life of citizens. This situation occurs if existing alternatives differ widely and if politicians decide on a wide range of matters (including economic). Accordingly, we propose two hypotheses:

- H7. Polarisation hypothesis: In countries where sharply divided antagonistic forces rule party competition, more people will think that it matters who is in power and that it is important for whom citizens vote at elections.
- H8. The role of state hypothesis: In countries where government intervention in the economy is limited, people will question the relevance of who is in power and for whom citizens vote at elections.

On the basis of the polarisation hypothesis we expect Hungarians, Bulgarians and Slovaks to have high scores, and Slovenians to have low scores (Estonians would also be expected to care little about politics, but on these questions we have no data on Estonia). The second hypothesis singles out the Czech Republic and Poland (and again Estonia) as countries where the role of government in the economy is moderate and therefore citizens are expected to attribute a low relevance to politics. We expect the 'satisfaction component' to be mainly a function of economic success. In rich and fast-developing countries citizens tend to express satisfaction about political institutions and processes as well.

• H9. Economic success hypothesis: Satisfaction with elections as a means of representation will be primarily found in rich, economically successful countries.

In the light of this hypothesis we expect the voters of Slovenia and the Czech Republic to be most satisfied, and Bulgarians and Romanians to be most negative. The 'trust component' can be measured against two different attitude objects: parties and party leaders. We expect parties to fulfil their representative function well in institutionalised party systems. The Czech Republic and Hungary have the most institutionalised party politics in the region, and therefore we expect Czechs and Hungarians to value parties particularly.

• H10. Institutionalisation hypothesis: Parties are appreciated as the instruments of representation in countries that have consolidated party systems.

Party leaders are expected, however, to play an acknowledged role in the representation process in systems where institutional factors facilitate personalistic politics. This is to be expected particularly in Lithuania, Poland and Romania, where presidents are directly elected and have considerable power.

• H11. Personalistic institutions hypothesis: Party leaders are seen as fulfilling a representative role in systems that contain elements of semi-presidentialism.

Finally, we apply institutional hypotheses to intra-regional differences in the representative quality of governments. According to the studies of Lijphart and Powell, societies that have fewer parties and have a more majoritarian institutional system are more likely to produce unrepresentative governments. In our sample Hungary, Lithuania and, if one counts strong presidents as majoritarian institutions, Romania constitute the more majoritarian bloc. Party system fragmentation, not representing a constitutionally defined feature, also reflects on the majoritarian nature of a country's political life. If the fragmentation of the party system shapes the quality of representation, then we should expect representative governments in Bulgaria, Hungary and the Czech Republic, and very unrepresentative ones in Latvia and Slovenia.

• H12. Majoritarianism hypothesis: Countries with majoritarian electoral systems, strong presidents and few parties have less representative governments.

In terms of party-voter proximity, the quality of representation is expected to be higher in the West than in the East. The deficiencies of political culture, the fluidity of party landscapes and the simple lack of time most likely prevent post-communist societies from developing accurate matches between masses and elites.

• H13. Maturity hypothesis: Stable democracies have better party-voter proximity scores than the newcomer CEE societies.

Finally, in both regions party—voter proximity scores are likely to be shaped primarily by political factors. Social background (primarily education) will most probably contribute to high-quality representation, but we expect various political orientations (party identification, political attitudes etc.) to play a more decisive role.

• H14. The dominance of political phenomena hypothesis: Purely political factors have a larger role in shaping the quality of representation than do social structural factors.

186

Analysis

Representation as proportional participation of socio-demographic groups

Tables 8.1A through 8.1I show how the electoral participation of selected socio-demographic groups developed between 1995 and 2007 (the time points, in most cases, were 1995, 1999, 2004 and 2007, but for some of the variables we have only two time points).

As far as gender participation is concerned, the differences between men and women stayed statistically significant throughout the period, but then decreased gradually (the Adjusted Residuals went down from 4.1 in 1995 to 2.9 in 2007). More importantly and more interestingly, the original male over-representation not only diminishes but turns into over-representation of women by 2007.

In terms of age, we note significant differences in the voter–non-voter ratio. The youngest cohort (18–35) is highly under-represented and – if anything – their relative absence at elections increases rather than declines over time. The middle-aged and the oldest cohort (60+) have been systematically over-represented, and the latter group has increased its share significantly during the twelve years between 1995 and 2007.

The results show a weak but significant positive relationship between educational attainment and participation. University graduates exert far more influence on parliamentary representation than people with primary education and, as time passes, the unrepresentativeness of the system increases. For the class factor, unfortunately we have only two time points – 1999 and 2007. Contrasting them indicates the growing under-representation of the working class and over-representation of the upper-middle class. The differences are not extraordinarily strong, but they are significant. A related factor – household income per capita – reconfirms the asymmetry between the rich and the poor, and the moderate tendency for this phenomenon to become more robust over time.

For religiosity/church attendance there has been a discontinuity in the wording of the question. For 1999³ we used the only available question in the data set, one that asks in a rather 'nominal' way about the respondents' attitude towards religion; the data for 2004 and 2007 use the classical 'ordinal' question about the frequency of church attendance. The overall message is complicated because in 2004 we see no statistically significant differences among the religious groups. But the overall picture is one of slight over-representation of more religious citizens. The much talked-about urban–rural divide hardly appears in our data, although in 1999 there was some over-representation of the rural population.

The quality of representation

Sex		1995	1995 vote (intention)	ntion)		1999 vote		2004	2004 vote (intention)	ıtion)		2007 vote	
		NV	M	Total	NV	VT	Total	M	VT	Total	NV	VT	Total
Male	% = N	43.6 1156	48.3	46.9	45.3 1295	49.1	48.0	44.9 1622	48.1 248I	46.8	50.3 812	46.2 2075	47.3
Female	% = N	56.4 1494	51.7 3317	53.1 4811	54.7 1562	50.9 3910	52.0 5472	55.1 1992	51.9 268I	53.2 4673	49.7 80 <i>I</i>	53.8 2418	52.7 3219
Total	% = N	100.0	100.0	100.0	100.0	100.0	100.0 10532	100.0 3614	100.0	100.0	100.0 <i>1613</i>	100.0	100.0

Table 8.1A Electoral participation by sex

Note: All statistically significant.

Europeanising party politics

100.0 Total32.4 1980 2668 1457 2007 vote 100.0 28.0 1259 2052 I18I26.3 100.0 1613 M38.2 616 Total100.0 23.5 2059 33.9 2971 42.6 2004 vote (intention) 100.0 516I43.0 23.9 M100.0 NV42.2 1521 Total100.0 43.8 22.2 4590 34.0 3563 1999 vote 100.0 3614 3614 47.3 24.0 100.0 2845 17.4 976 48.3 1375 34.3 976 NV100.0 Total 3912 19.3 1995 vote (intention) 100.0 2879 32.4 2076 44.9 22.8 1461 III100.0 39.0 1033 M19.3 510 % × % $36 \rightarrow 60$ $18 \rightarrow 35$ 61 → Total Age

 Table 8.1B
 Electoral participation by age (3 groups)

Note: Statistically insignificant marked in grey.

The quality of representation

Education		1995	1995 vote (intention)	ntion)		1999 vote		2004 1	2004 vote (intention)	ntion)	. 4	2007 vote	
		NV	TT	Total	NV	VT	Total	NV	VT	Total	NV	TV	Total
Primary	% = N	32.1	30.7	31.1	32.5 922	29.0 2219	29.9 3141	29.0 1044	23.1 1188	25.5 2232	10.6 171	7.5	8.3
Secondary (+ uncompleted)	% = N	59.6 1573	58.4	58.8	56.0 1590	55.2 4225	55.4	62.4	60.8	61.5	75.8 1223	70.9	72.2 4410
Higher	% = N	8.3	10.9	10.1 914	11.5 327	15.8 1205	14.6 <i>I</i> 532	308	16.1 826	13.0 1134	13.6	21.6	19.5 1190
Total	% N =	100.0	100.0 6385	100.0 9025	100.0 2839	100.0	100.0 10488	100.0 3594	100.0 5142	100.0 8736	100.0 1614	100.0	100.0

Table 8.1C Electoral participation by education (3 groups)

Note: Statistically insignificant marked in grey.

190

Table 8.1D Electoral participation by subjective class (4 groups)

Class			1999 vote			2007 vote	
		NV	VT	Total	NV	VT	Total
Working	%	54.5	50.9	51.9	45.6	37.3	39.5
	N =	1346	3647	4993	736	1675	2411
Lower middle	%	35.2	38.3	37.5	37.8	40.6	39.8
	N =	868	2739	3607	<i>610</i>	1823	2433
Upper middle	%	9.6	10.1	10.0	15.4	20.6	19.2
	N =	238	720	958	248	927	1175
Upper	%	.6	.8	.7	1.2	1.5	1.4
	N =	16	54	70	19	68	87
Total	%	100.0	100.0	100.0	100.0	100.0	100.0
	N =	2468	7160	9628	<i>1613</i>	4493	<i>6106</i>

Note: Statistically insignificant marked in grey.

On ethnicity the contrast between 1995 and 2004 reveals that the balance has shifted in favour of ethnic majorities. Given the cross-country differences and the fundamental differences in the character of various minorities, we must take a closer look at the trajectories of individual countries. One group – composed of the Czech Republic, Romania and Slovakia – shows a decrease in disproportionality. In all three cases it is the minorities' over-representation that disappears. Another group – Estonia, Lithuania and Latvia – shows significant differences between majorities and minorities (mainly Russian-speakers), with the majority being considerably over-represented. In the first two cases there is virtually no change over time, while in Latvia the majority's over-representation increased between 1995 and 2004. Finally, Bulgaria is a separate case, because in this country minorities are consistently over-represented at elections and the difference has even increased in favour of minorities.

To conclude this part of our analysis, the Democratisation and Mobilisation hypotheses receive little support, while the Capitalism hypothesis has been largely confirmed. Gender and ethnicity turn out to be exceptions; in their case representative accuracy increased and one could even see the overrepresentation of the weaker social groups. In two other instances (religion and urban–rural divide) there was no indication of poor representation. The slight over-representation of religious groups also fits the Mobilisation frame. But in most cases the trend was towards a decline in the quality of representation, although the level of misrepresentation has never become dramatic.

The quality of representation

Household income		7661	1995 vote (intention)	tion)		1999 vote		200.	2004 vote (intention)	tion)
		NV	VT	Total	NN	VT	Total	NV	VT	Total
Lower 22% (1995)	%	23.4	21.6	22.1	32.9	23.9	26.3	31.6	25.4	28.0
Lower 26% (1999) Lower 25% (2004)	N =	525	1254	1779	845	1749	2594	939	1084	2023
22–55% (1995)	%	33.5	34.7	34.4	38.6	40.1	39.7	28.0	27.2	27.5
26–66% (1999) 25–53% (2004)	N =	752	2012	2764	066	2926	3916	833	1159	1992
55-80% (1995)	%	23.2	24.9	24.5	17.1	21.4	20.3	21.9	23.4	22.8
66–86% (1999) 53–76% (2004)	N =	521	1446	1961	440	1561	200I	651	866	1649
Upper 20% (1995)	%	19.8	18.7	19.0	11.3	14.6	13.8	18.5	24.0	21.7
Upper 14% (1999) Upper 24% (2004)	N =	444	1084	1528	291	6901	1360	549	1022	1571
Total	% ~ ~	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Lower 26% (1999)	N = N	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Note: Statistically insignificant marked in grey.

Table 8.1F Electoral participation by place of residence (rural/urban)

Place of	٠.	1995	1995 vote (intention)	ntion)		1999 vote		2004	2004 vote (intention)	ntion)		2007 vote	
residence	e,	NV	VT	Total	NV	VT	Total	MV	M	Total	NN	VT	Total
Rural	%	39.8	42.4	41.7	25.6	27.2	26.8	34.9	37.0	36.1	20.4	20.6	20.5
	N =	1056	2721	3777	731	2078	2809	1259	1902	3161	271	777	1048
Urban	%	60.2	57.6	58.3	74.4	72.8	73.2	65.1	63.0	63.9	9.62	79.4	79.5
	N =	1594	3695	5289	2120	5562	7682	2345	3242	5587	1056	3002	4058
Total	%	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	N = N	2650	6416	9906	2851	7640	10491	3604	5144	8748	1327	3779	5106

Note: Statistically insignificant marked in grey.

The quality of representation

Religiosity/church attendance			1999 vote		2004	2004 vote (intention)	ntion)		2007 vote	
		NV	VT	Total	MV	VT	Total	NN	VT	Total
Churches are wrong (relig.–1999) Never (2004, 2007)	% = N	5.2 143	4.1	4.4	26.1	27.6 1399	27.0	23.2	21.6	22.0 1301
Not interested (religiosity–1999) Once a year (2004, 2007)	% = N	15.4 426	10.4	11.7 1204	21.5	21.1	21.3	23.8	21.0	21.7 1286
Cannot say (relig.–1999) Few times a year (2004, 2007)	% = N	15.0 415	12.2 911	12.9 <i>1326</i>	32.4 1137	32.3 1636	32.3	36.7	35.1 <i>1535</i>	35.6
In own way (relig.–1999) Once a week (2004, 2007)	% N =	39.7 1099	46.0 3444	44.3 4543	17.0	15.7	16.2 <i>1393</i>	13.9	18.1 79 <i>I</i>	17.0 1007
Follow the teachings (relig.–1999) Several times a week (2004, 2007)	% = N	24.7 684	27.4 2052	26.7 2736	3.0	3.3	3.1	2.4	4.2 <i>183</i>	3.7
Total	% = N	100.0	100.0	100.0 10256	100.0 3507	100.0 5069	100.0 8576	100.0 1550	100.0 4368	100.0 5918

Note: Statistically insignificant marked in grey.

 Table 8.1H
 Electoral participation by left-right self-identification (3 groups)

L-R scale			1999 vote		200.	2004 vote (intention)	tion)		2007 vote	
		NV	VT	Total	NV	VT	Total	NN	VT	Total
Left	% = N	28.0	29.5 1738	29.1	26.4	27.7 1182	27.2 1823	16.5	22.3 1000	20.7
Center	% N =	51.2 925	43.2 2544	45.1 3469	53.2 1291	39.1 1670	44.2 296 <i>I</i>	66.4 1071	50.4 2266	54.6 3337
Right	% = N	20.8 375	27.3 1612	25.8 1987	20.4 495	33.2 1417	28.6 1912	17.2	27.3 1227	24.6 <i>1504</i>
Total	% N = N	100.0 <i>I806</i>	100.0 5894	100.0	100.0	100.0 4269	100.0	100.0 1614	100.0	100.0

Note: Statistically insignificant marked in grey.

The quality of representation

Table 8.11 Electoral participation by ethnic group membership

Ethnic group		1995	vote (inter	ıtion)	2004	vote (inter	ntion)
		NV	VT	Total	NV	VT	Total
Main	%	90.0	89.6	89.7	84.7	89.3	87.4
	N =	2386	5740	8126	<i>3057</i>	4603	7660
Other	%	10.0	10.4	10.3	15.3	10.7	12.6
	N =	264	669	933	554	550	1104
Total	%	100.0	100.0	100.0	100.0	100.0	100.0
	N =	2650	6409	9059	<i>3611</i>	5153	8764

Note: Statistically insignificant marked in grey.

Subjective evaluations of system-representativeness

The subjective aspect of representation is typically discussed under the heading of political efficacy, political cynicism and/or political alienation. One of the questions in the Comparative Study of Electoral Systems (CSES) data set that pertains to these characteristics is 'whether who is in power makes a difference or not'. Tables 8.2A through 8.2C show both the percentage distributions of the five-point scale and the means at two points in time in particular Central and East European countries.

Fewer citizens think that 'who is in power matters' in the early new millennium years than did so in the late 1990s. The differences are clear and significant. This result strengthens the Alienation hypothesis and casts doubt on the Democratisation hypothesis. The change towards cynicism is particularly spectacular in the Czech Republic and Poland. These two countries were joined in the Module 2 CSES data set by Bulgaria. The opposite trend is exemplified only by Hungary. On average, there is a contrast between the high scorers, Romania and Hungary, and the low scorers, the Czech Republic, Poland and Bulgaria.

A related question is whether 'who people vote for makes a difference'. Tables 8.3A through 8.3C show both the between-country and the temporal patterns. The temporal trend shows a slight decline in the belief of the meaningfulness of the vote. That is, the tests point again in the direction of the Alienation hypothesis. The decline in the belief in voting as an effective procedural democratic tool is most visible among Czechs, followed by Poles; at the same time the trust of Hungarians and Slovenes in the electoral game has increased. The highest support for the relevance of voting was found in Romania, Hungary and Slovenia, the lowest in Poland and Lithuania.

Europeanising party politics

	Cza Repu	Czech Republic	Hungary	gary	Lithu	Lithuania	Pol	Poland	Romania	ania	Slov	Slovenia
	N	%	>	%	N	%	N	%	N	%	N	%
1. It makes a difference	939	59.1	673	42.8	832	53.2	812	53.9	1114	70.8	1045	66.7
2	439	27.6	414	26.4	363	23.2	356	23.6	158	10.0	284	18.2
3	142	8.9	265	16.9	189	12.1	172	11.4	I0I	6.4	138	8.8
4	48	3.0	82	5.3	80	5.1	71	4.7	57	3.6	46	3.0
5. It doesn't make a difference who is in power.	21	1.3	136	8.7	101	6.5	96	6.4	143	9.1	53	3.4
Total	1589	100.0	1570	100.0	1565	100.0	1508	100.0	1573	100.0	1566	100.0
5. who is in power.	1589	100.0	1570	100.0	1565	100.0	1508	100.0	1573	100.0	1566	100.0

The quality of representation

	Cze Repi	Czech Republic	Hungary	gary	Lithuania	ania	Poland	рих	Romania	ınia	Slov	Slovenia	Bulgaria	aria
1. It makes a difference	385	24.7	817	53.1	I	ı	533	35.8	865	56.7	804	52.6	617	43.2
2	501	32.1	357	23.2	I	I	381	25.6	300	19.7	338	22.1	309	21.7
3	384	24.6	232	15.1	I	ı	299	20.1	174	11.4	I70	11.2	211	14.7
4	159	10.2	19	4.0	I	ı	121	8.1	75	4.9	69	4.5	122	8.6
5. It doesn't make a difference who is in power.	134	8.6	7.1	4.6	I	1	156	10.5	111	7.3	147	9.6	168	11.8
Total	1562	100.0	1537	100.0	I	I	1491	100.0	1525	100.0	1528	100.0	1428	100.0

Table 8.2B Responses 2001–6 (CSES, Module 2)

Table 8.2C Mean responses to statement: 'Who is in power can make difference' (CSES, Modules 1 and 2), Central and East European countries

'Who is in power can make difference'

(1. It makes a difference who is in power . . . 5. It doesn't make
a difference who is in power)

Countries	Module 1	Module 2	Statistical significance
	Mean	Mean	of differences between two points of time in each country (t-test)
Czech Republic	1.6	2.5	***
Hungary	2.1	1.8	***
Lithuania	1.9	_	***
Poland	1.9	2.3	***
Romania	1.7	1.9	***
Slovenia	1.6	2.0	***
Bulgaria (2001)	_	2.2	***
Total	1.8	2.1	
Eta ²	.03	.04	
Statistical significance of differences between countries in each module (one-way anova)	***	***	

Note: *** sig. < .01; ** $.01 < sig. \le .05$; * .05 < sig. < .1.

The tendency in Hungary towards the growing recognition of the relevance of politics fits the Polarisation hypothesis, but we expected Bulgaria and Slovakia to score high as well, and Slovenia should have been particularly low. The low status of Poland is in line with the Role of State hypothesis. The shift of the Czech Republic and Poland in the direction of depoliticisation also strengthens the latter approach. The third CSES question, 'How well voters' views are represented in elections' taps the 'satisfaction component' of subjective representation. Tables 8.4A and 8.4B show robust cross-country differences.

According to the results, the citizens of Bulgaria, Hungary, Poland and Romania are more enthusiastic about elections than the citizens of Slovenia and, especially, the Czech Republic (the difference is statistically significant as the between-country differences explain 4 per cent of the variance.) This ranking directly contradicts our Economic Success hypothesis. Perhaps in rich and successful countries citizens are more critical towards political

The quality of representation

Tab	le 8.3A	Table 8.3A Responses to statement: 'Who people vote for makes a difference' (CSES, Module 1)	to staten	ent: 'Who	o people	vote for m	akes a dif	ference' (CSES, M	odule 1)		
	$C_{Z_{\alpha}}$ Rep_{1}	Czech Republic	Hungary	gary	Lithu	Lithuania	Pol	Poland	Rom	Romania	Slov	Slovenia
	N	%	N	%	N	%	N	%	>	%	8	%
1. Who people vote for won't make a difference	99	4.2	18	5.2	142	9.1	921	11.8	163	10.3	139	9.0
2	128	8.1	20	4.5	158	10.2	128	9.8	39	2.5	II0	7.2
3	230	14.6	257	16.4	248	15.9	253	17.0	123	7.8	205	13.3
4	462	29.2	461	29.4	382	24.6	450	30.2	192	12.2	323	21.0
5. Who people vote for can make a difference	269	44.0	200	44.6	623	40.1	483	32.4	1062	67.2	764	49.6
Total	1583	100.0	1569	100.0	1553	100.0	1489	100.0	1580	100.0	1541	100.0

Europeanising party politics

			Tabl	e 8.3B F	Sespor	ıses 20	Table 8.3B Responses 2001–6 (CSES, Module 2)	SES, Mo	dule 2)					
	Czech Republic	ech ublic	Hungary	gary	Lith	Lithuania	Poland	pun	Romania	хпіа	Slovenia	enia	Bulgaria	aria
L. Who people vote for won't make a difference	142	9.1	45	3.0	I	I	241	16.2	104	6.8	901	7.0	124	9.3
2	220	14.1	44	2.8	I	I	190	12.8	80	5.2	83	5.4	141	10.5
3	458	29.3	221	14.4	I	I	334	22.5	206	13.5	185	12.1	265	19.7
	516	33.0	364	23.7	I	I	375	25.3	324	21.1	353	23.2	338	25.1
5. Who people vote for can make a difference	226	14.5	859	56.0	I	1	346	23.3	818	53.4	799	52.4	476	35.4
[otal	1562	100.0	1533	100.0	I	I	1486	100.0	1533	100.0	1527	100.0	1344	100.0

Table 8.3C Mean responses to statement: 'Who people vote for makes a difference' (Modules 1 and 2), Central and East European countries

'Who people vote for makes a difference'

(1. Who people vote for won't make a difference . . . 5. Who people vote for can make a difference)

Countries	Module 1	Module 2	Statistical significance
	Mean	Mean	of differences between two points of time in each country (t-test)
Czech Republic	4.0	3.3	***
Hungary	4.0	4.3	***
Lithuania	3.8		***
Poland	3.6	3.3	***
Romania	4.2	4.1	**
Slovenia	4.0	4.1	**
Bulgaria (2001)		3.7	***
Total	3.9	3.9	
Eta ²	.0	.1	
Statistical significance of differences between countries in each module (one-way anova)	***	***	

Note: *** sig. < .01; ** .01< sig. \leq .05; * .05 < sig. < .1.

processes precisely because they are used to higher standards in their economic activities.

Finally, CSES respondents could express their evaluation of the process of representation by grading parties and party leaders. The answers to the question 'whether there are parties that represent citizens' views reasonably well' are to be found in Tables 8.5A and 8.5B. Hungarians and Czechs stand out, followed by Bulgarians and Romanians, as relatively satisfied with the representative capacity of their parties. The other end of the continuum is occupied by Slovenes. The distance between Slovenia and the other CEE countries is surprisingly large. The cross-country differences are statistically significant and explain 12 per cent of the dependent variable variance (Table 8.5B). The high scores of Hungary and the Czech Republic are in line with the Institutionalisation hypothesis, but the scores of Bulgaria and, especially, Romania were expected to be lower.

Europeanising party politics

	Bul _k	Bulgaria (2001)	Cze Repu (200	Czech Republic (2002)	Hum,	Bulgaria Czech Hungary Poland (2001) Republic (2002)	Poland (2001)	und (10	~ ~	Romania (2004)	Slov (20)	Slovenia (2004)
	N	%	N	%	N	%	N	%	N	%	N	%
1. Very well	128	14.0	15	1.1	48	3.3	78	5.6	68	9.7	39	2.9
2. Quite well	356	38.8	360	27.3	209	48.4	605	42.9	256	27.6	335	24.8
3. Not very well	290	31.6	189	51.6	119	41.7	580	41.2	552	59.7	865	64.0
4. Not well at all	144	15.7	265	20.0	96	6.5	146	10.4	28	3.0	113	8.3
Total	816	100.0	1321	100.0	1465	100.0	1409	100.0	925	100.0	1351	100.0

The quality of representation

Table 8.4B Mean differences between CEE countries and their statistical significance in answers to question (see below)

How well voters' views are represented in elections? (1. Very well . . . 4. Not well at all)

Countries	Module 2	
	Mean	
Bulgaria (2001)	2.5	
Czech Republic (2002)	2.9	
Hungary (2002)	2.5	
Poland (2001)	2.6	
Romania (2004)	2.6	
Slovenia (2004)	2.8	
Total	2.6	
	$Eta^2 = .0$	
Statistical significance of differences between countries (one-way anova)	***	

Note: *** sig. < .01; ** $.01 < sig. \le .05$; * .05 < sig. < .1.

Table 8.5A Answers to question: 'Does any of the parties represent your views reasonably well?' (CSES, Module 2)

	Bulgari	a (2001)	Czech I (200	Republic 92)	Hungar	y (2002)
	N	%	N	%	N	%
0. No	842	53.7	250	22.1	420	27.4
1. Yes	725	46.3	881	77.9	1113	72.6
Total	1567	100.0	1131	100.0	1534	100.0
	Polana	! (2001)	Romani	a (2004)	Sloveni	a (2004)
	N	%	N	%	N	%
0. No	803	59.6	755	55.0	827	71.1
1. Yes	544	40.4	618	45.0	336	28.9
Total	1347	100.0	1373	100.0	1164	100.0

Table 8.5B Mean differences between CEE countries and their statistical significance in answers to question (see below)

Does any of the parties represent your views reasonably well?

(0 = no; 1 = yes)

Countries	Module 2	
	Mean	
Bulgaria (2001)	.5	
Czech Republic (2002)	.7	
Hungary (2002)	.7	
Poland (2001)	.4	
Romania (2004)	.5	
Slovenia (2004)	.3	
Total	.5	
	$Eta^2 = .1$	
Statistical significance of differences	***	
between countries (one-way anova)		

Note: *** sig. < .01; ** .01 < sig. \leq .05; * .05 < sig. < .1.

The distribution of the answers to the question whether there are 'party leaders that represent voters' views reasonably well' is displayed in Tables 8.6A and 8.6B. Hungarians and Czechs are absolute leaders in believing that their politicians represent their views fairly well and, again, the Slovenes (and the Poles) question the representative capacities of their leading politicians. These results are at odds with the Personalistic Institutions hypothesis and fit more the Institutionalisation hypothesis. It seems that in consolidated party systems both parties and party leaders are highly regarded by the public.

Government representation

In the following section we look at the relationship between the median voter and the government. With information on the programmatic position of the parties, and knowing the partisan composition of the government, the Comparative Manifesto Project allows for the reconstruction of the position of governments on important policy issues. The government's policy position is calculated as the weighted mean score of the government parties' positions. The latest volume of the Group's data (Klingemann *et al.*, 2006) presents the median voter's position as well, derived from the party manifestos as: L + [(50 - C)/F] * W, where L is the lower end (ideological score) of the

The quality of representation

Table 8.6A Answers to question: 'Does any of the party leaders represent your views reasonably well?' (CSES, Module 2)

	Bulgari	ia (2001)	Czech I (200	Republic 92)	Hungar	y (2002)
	N	%	N	%	N	%
0. No	881	56.3	466	44.3	299	19.7
1. Yes	685	43.7	585	55.7	1217	80.3
Total	1566	100.0	1051	100.0	1516	100.0
	Poland	d (2001)	Romani	a (2004)	Slovenie	a (2004)
	N	%	N	%	N	%
0. No	815	60.4	702	51.9	727	64.7
1. Yes	534	39.6	651	48.1	397	35.3
Total	1349	100.0	1353	100.0	1125	100.0

Table 8.6B Mean differences between CEE countries and their statistical significance in answers to question (see below)

Does any of party leaders represent your views reasonably well?

(0 = no; 1 = yes)

Countries	Module 2	
	Mean	
Bulgaria (2001)	.4	
Czech Republic (2002)	.6	
Hungary (2002)	.8	
Poland (2001)	.4	
Romania (2004)	.5	
Slovenia (2004)	.4	
Total	.5	
	$Eta^2 = .1$	
Statistical significance of differences between countries (one-way anova)	***	

Note: *** sig. < .01; ** $.01 < sig. \le .05$; * .05 < sig. < .1.

interval containing the median, C is the cumulative frequency (vote share) up to the interval containing the median, F is the frequency (vote share) in the interval containing the median, and W is the width of the interval containing the median (for details see also Kim and Fording, 2001). The left–right scale has been constructed by Klingemann *et al.*, by deducting left-wing quasisentences from right-wing ones, while the EU position was calculated by deducting hostile references to EU from favourable references in party programmes. We now (Tables 8.7A and 8.7B) take the difference between the two numbers (the absolute value) as the indicator of the representative nature of the government.

As Tables 8.7A and 8.7B indicate, there is little covariation between time and the accuracy of representation. This is true both in general⁴ and within individual countries. The Democratisation hypothesis thus suffers a last and final blow. Actually, in a number of countries there is a tendency towards deterioration. In Estonia, as far as the EU issue is concerned, every new election brought a government that was less representative than its predecessor. The development on the left–right dimension was less linear, but also on this dimension the last-recorded government (2003) was the least representative. The same negative, though less steep, tendency can be witnessed in Poland on both left–right and EU. In Bulgaria, Latvia, Lithuania and Slovenia there has been an improvement on the EU issue, while on left–right the latest figures are promising for the Czech Republic and Slovenia.

Table 8.8 averages the scores for the countries (this is a meaningful exercise, because the countries differ significantly in terms of the quality of representation⁵). According to these results the most accurate representation on the EU dimension is in Bulgaria, Slovenia and Lithuania, while the largest distance between the voters and the government is in the Czech Republic and Estonia. On the left–right dimension, again Bulgaria is the country with the smallest distance, while Romania and Slovenia are located at the opposite extreme.

Most surprisingly, the EU issue is better represented than the left–right position in the majority of the countries (Romania, Slovenia, Lithuania, Poland, Slovakia, and Bulgaria) while the left–right dimension strongly outperforms the EU only in the Czech Republic and Estonia (weakly also in Hungary and Latvia). This means that the Saliency hypothesis, as formulated at the beginning of this chapter, must be rejected. It seems that the logic of party competition presses parties to develop more homogeneous and more extreme profiles on salient issues than on other issues, and on these issues they must also construct government coalitions that can be unambiguously identified with one of the sides of the debate. The loser in this process is the median voter.

Since left-right positioning is a super-issue, a dimension that is supposed to absorb most of the specific political conflicts, one can regard the distance

The quality of representation

Table 8.7A Government–voter policy distance in the CEE countries on the EU issue (data ordered by the size of the 'distance' for each country separately)

Countries	Year	Distance – EU issue
Bulgaria	1997	.0
	2001	.1
	1990	.1
	1994	.2
Czech Republic	1996	.1
	1992	.2
	1990	1.0
	2002	1.1
	1998	2.1
Estonia	1992	.6
	1995	.7
	1999	1.0
	2003	1.5
Hungary	1994	.0
2 ,	1990	.3
	2002	.6
Latvia	2002	.0
	1995	.1
	1998	.1
	1993	1.2
Lithuania	2000	.0
	1992	.3
Poland	1991	.1
	1997	.1
	2001	.5
Romania	1992	.2
	1990	.3
	2000	.3
	1996	.5
Slovakia	1994	.0
510 valeta	1998	.1
	1990	.3
	2002	.3
Slovenia	1996	.0
510 v Cilia	2000	.1
	1990	.2
	1992	.2

Notes: Bulgaria 1991, Hungary 1998, Lithuania 1996, Poland 1993, Romania 2000, Slovakia 1992 are missing. The left–right position was calculated by subtracting the percentages of party programmes devoted to leftist categories from the percentages attributed to right-wing categories: (per104 + per201 + per203 + per305 + per401 + per402 + per407 + per414 + per505 + per601 + per603 + per605 + per606) – (per103 + per105 + per106 + per107 + per403 + per404 + per406 + per412 + per413 + per504 + per506 + per701 + per202). (See Michael Laver and Ian Budge (eds) Party Policy and Government Coalitions, Houndmills, Basingstoke: Macmillan 1992.) The calculus of the EU position was: per108 – per110. Because of the differences between the structure of the left–right and the EU scales the results have been standardised.

Europeanising party politics

Table 8.7B Government-voter policy distance in the CEE countries on the left-right dimension (data ordered by size of the 'distance' for each country separately)

Countries	Year	Distance – LR
Bulgaria	1994	.0
	2001	.2
	1990	.2
	1997	.3
Czech Republic	2002	.1
	1992	.2
	1990	.2
	1998	.2
	1996	.8
Estonia	1995	.3
	1999	.4
	1992	.5
	2003	.6
Hungary	1994	.0
0 ,	1990	.1
	2002	.7
Latvia	1995	.2
	1998	.2
	2002	.3
	1993	.4
Lithuania	1992	.6
	2000	.8
Poland	1997	.1
	1991	.3
	2001	.9
Romania	1990	.8
	2000	.8
	1992	1.4
	1996	2.3
Slovakia	1998	.0
	2002	.2
	1990	.2
	1994	1.0
Slovenia	2000	.4
	1990	.7
	1996	.8
	1992	1.9

208

The quality of representation

	Table 8.8 Gover	mment-voter policy distances	Table 8.8 Government-voter policy distances and party system fragmentation	
Countries	Government–voter distance on EU	Government–voter distance on left–right	Governmental representation (measured as average government-voter policy distance on left-right)	Average effective number of parliamentary parties
Bulgaria	1:	.2	Very high	3.1
Hungary	ιċ	5.	High	3
Latvia	c;	.3	High	5.8
Czech Republic	6.	e.	High	3.9
Slovakia	Т:	4.	High	4.7
Estonia	6:	4.	Median	4.9
Poland	.2	4.	Median	4.7
Lithuania	2.	7.	Low	4
Slovenia	1.	6.	Low	5.5
Romania	4.	1.5	very low	4

between voters and governments on this dimension as a good proxy for the quality of governmental representation. The ranking of the countries on left—right moderately supports the Majoritarianism hypothesis. The unrepresentative nature of Romanian governments may have something to do with the strong role of presidents, and the good performance of Bulgaria may be a result of the proportionality of its institutional regime, but the overall ranking of countries differs from what we had expected. Party system fragmentation is a better predictor of the quality of representation than the legally defined political institutions. If Latvia had had larger, and Romania and Lithuania somewhat smaller, policy distances between governments and voters, the match would have been perfect.

As Table 8.9 shows, the negative correlation between fragmentation and the quality of governmental representation has developed gradually. It seems that party system characteristics, like fragmentation, need time to have an impact on the process of government formation, but in the end the relationship detected accords with the prevailing wisdom in the theoretical and comparative literature.

Party-voter proximity

This last part of the analysis employs the classical (cf. Miller and Stokes, 1963; Converse and Pierce, 1986; Kitschelt *et al.*, 1999) approach to the study of the quality of representation – it depicts and evaluates the fit between elites and followers of particular parties on ideology, salient issues and policy areas. We test the proximity between party elites and their voters on the left–right dimension and on their preferences concerning EU unification, i.e. whether the EU project should be 'strengthened', on the one hand, or has already 'gone too far', on the other.

Table 8.9 Correlation between fragmentation and governmental representation (measured as average government–voter policy distance on left–right at three stages of democratic consolidation)

	Distance on left–right issue * fragmentation	
1990–94	.2	
	11	
1995-99	- .1	
	11	
2000-3	3	
	10	

First, we start by depicting simple distributions concerning the average left–right position and 'strengthening EU' distances between elites and masses in CEE and Western European democracies. The underlying query concerns the extent to which new fragile democracies differ from the more established ones, those which are presumably more 'Europeanised'. Surprisingly, in left–right terms there is no difference between the two groups, while on EU-issues CEE citizens are far better represented by their respective parties than are their Western European fellow citizens (the detailed distributions for particular countries are not shown here but are available upon request from the authors). The latter difference is significant at the .000 level, although eta-squared equals only .014. The average distance between parties and their voters in Western Europe is 2.44 (standard deviation = 1.88) and in CEE polities it is 1.97 (sd = 1.48), which indicates that the latter region is both better represented and more cohesive.

As a next step we examine the causes of proximity. Our models explained Western European proximity scores much better than the CEE scores and the left–right dimension better than the EU dimension. When we entered only socio-demographic independent variables into the regressions, education and political sophistication appeared as significant factors in both regions. But when tested in a more multivariate design their direct impact disappeared in the CEE countries. In both regions sociological factors were considerably weaker than the political ones, confirming the dominance of the Political Phenomena hypothesis.

Representation on the left—right axis is shaped in the West by national and party identity. Citizens showing strong affective inclination towards either the nation or parties are less proximate to their parties. In other words, both types of identity impede the positional calculation and lead the voters further away from their parties. Satisfaction with the performance of democracy is positively related to accurate representation. For CEE polities we found only a few significant predictors. Weak, non-significant relationships were detected between education and proximity. Left—right proximities were influenced by the preference of the respondents towards an EU that 'provides better social security for all' (rather than one that is 'economically competitive').

Table 8.10 presents our final regression model with interaction terms, where the 'interaction variable' is citizenship in a country with a *communist* past (COMPAST).

The most straightforward message from Table 8.10 is that the two parts of the European continent differ in terms of representational fit on the left–right dimension because of the different impact of (a) party identification and (b) the preference for an competitive-liberal or social EU (whether its main aim should be to foster competitiveness or provide better social security for all). Party identification in stable democracies impedes the left–right representational

Table 8.10 Determinants of left–right proximity (data: INTUNE)

Dep var: proximity left–right		Coefficient	Robust standard error (clustered by country)	t
COMPAST		30	.21	-1.39
Age		.00	.07	02
COMPAST*Age		.16	.10	1.70
Education		20***	.02	-8.20
COMPAST*Education		.07	.06	1.22
Class		01	.05	18
COMPAST*Class		.11	.07	1.53
PID		.28**	.09	3.31
COMPAST*PID		40*	.16	-2.57
Demsat		12*	.05	-2.57
COMPAST*Demsat		.06	.06	.96
Social_eu		.04	.04	.88
COMPAST*Social_eu		.15**	.05	2.83
Nat_id		.03***	.01	3.44
COMPAST*Nat_id		03	.02	-1.50
Sophist		03*	.01	-2.50
COMPAST*Sophist		01	.02	39
Const.		2.42***	.20	12.30
	N =	5803		
	$R^2 =$	4%		

Note: * p < .05; ** p < .01; *** p < .001.

fit, that is, party identifiers are further away from the positions of their parties on the left–right dimension. In new, post-communist democracies this factor works in the opposite way, but the relationship is not significant. The phenomenon of cue-taking by voters from party positions seems to be more robust in new democracies. Alternatively, one might say that in long-established democracies political socialisation and durable identifications, either national or party, are encapsulating citizens into relationships that restrict their calculative potential concerning the assessment of party positions.

The other significant difference between 'the West and the East' concerns the relationship between the social or economic approach to EU and left-right proximity. In CEE post-communist countries citizens who are in favour of a social-redistributive Europe are poorly represented (on the left-right dimension) by their chosen parties, while in Western democracies there is no relationship between the two (the difference between the regions is significant, see interaction term of 'COMP*Soc_eu' in Table 8.10).

Replacing representation on the left—right axis with representation on the EU issue as the dependent variable, we found that among the sociodemographic variables only education matters, i.e. has a positive impact on the accuracy of representation (and this only in Western Europe). Regressing our dependent variable on political factors shows that the more satisfied the citizens are with the national performance of democracy, the more likely they are close to their party on this issue — in both parts of Europe. The remaining factors were either insignificantly or variously associated with our proximity measure in the West and the East.

The coefficients and interaction terms (full model) in Table 8.11 confirm that education is an extremely important factor, but only in the West. The difference between the two regions is significant. Second, satisfaction with democracy is significant in both parts of EU and its directional impact is the same – satisfaction is associated with a high level of representation. The regions differ, however, in the strength of this relationship. Finally, there is

Table 8.11 Determinants of proximity on the EU issue (data: INTUNE)

Dep var: proximity strengthening EU		Coefficient	Robust standard error (clustered by country)	t
COMPAST		-1.83***	.34	-5.34
Age		.10	.10	1.07
COMPAST*Age		15	.15	99
Education		21***	.03	-7.77
COMPAST*Education		.25***	.06	4.27
Class		05	.06	87
COMPAST*Class		.01	.08	.09
PID		01	.08	13
COMPAST*PID		.23*	.10	2.27
Demsat		28***	.04	-6.47
COMPAST*Demsat		.12*	.06	2.2
Social_eu		13**	.04	-3.23
COMPAST*Social_eu		.13	.12	1.14
Nat_id		01	.02	62
COMPAST*Nat_id		.04	.03	1.15
Sophist		01	.01	99
COMPAST*Sophist		.00	.02	17
Const.		3.93***	.30	13.22
	N =	5803		
	$R^2 =$	4%		

Note: * p < .05; ** p < .01; *** p < .001.

one more significant difference between the two regions – party identification is unrelated to the quality of representation in the West, but it is influential in the East.

Conclusions

Perhaps the most important conclusion is that the optimistic Democratisation hypothesis must be rejected. CEE post-communist party systems are moving in the direction of deteriorating representation. Particularly worrying is that, with the passing of time, poorer segments of the population withdraw from influencing the composition of the parliaments. Alienation and inegalitarian capitalist structures counterbalance the opening up of political opportunities.

Income, class and education, or to use sociological jargon, aspects of achieved status, contribute to growing misrepresentation. But ascribed status (sex, place of residence, religiosity) of citizens receives a fairly proportional representation. In case of religious and ethnic groups one can even notice a readiness for (counter-)mobilisation. Ethnicity is the factor that can be least described in terms of universal patterns. In countries where the party of the ethnic minority is a crucial and much sought-after player (like Bulgaria), minority voters are particularly active, while political processes that are biased in favour of majorities (cf. Estonia) alienate minority voters. The overand under-represented segments do not coincide perfectly with the winners and losers of the transition. This is perhaps most obvious concerning age. The elderly are typically discussed as victims of the neo-liberal reforms, but in CEE they seem to take more advantage of democratic procedures than other groups. The two observations are not in contradiction: the state, under pressure from the pensioner voters, mitigates the negative impact of the free market but in most cases it cannot eliminate it.

The results of the present investigation attest to the fact that representation is a multi-dimensional concept. Different nations score high on different dimensions of representation. Bulgarians find elections representative and have governments that deviate little from the median voter. Hungarians, together with Romanians, attribute high relevance to politics, are pretty satisfied with how elections work, and the former can also find at least one party and party leader that they can be enthusiastic about. In this regard they are joined by the Czechs. But the Czechs tend to have little interest in or respect for the political process.

It is noteworthy that on several issues it is the Slovenes and the Czechs, the wealthiest two nations in the region, who display the most cynical, politically alienated attitudes towards their polities. It seems the alienation can coexist with, or is even fuelled by, economic success. There is no deterministic link between how the representative linkage functions and the kind

of political institutions that operate in a country. But more 'semi-presidential' regimes (Poland, Lithuania, Romania) have often had bad scores on representation, while the most typically high scorers, Bulgaria and Hungary, belong to the least presidential and most purely unicameral regimes of the region. The institutionalisation of party politics has most likely helped the Czech Republic and Hungary to accept parties and party politicians. In these two cases strong political personalities like Orban and Klaus put their energy into consolidating a polarised party-political landscape (Enyedi, 2006).

Government representation on the EU issue proved to be better than expected and better than on the salient left–right dimension. Governments seem to be further away from the median voter on the most relevant political dimension precisely because parties may be particularly keen to match the taste of their clientele on the salient issues. This is, of course, only a speculation, but it is in accordance with the mandate theories of representation and directional theories of voting.

The superiority of the West in terms of accurate matches between party elites and electorates did not materialise. Post-communist citizens are in fact able, on average, to find parties that are close to their views. But we are better able to explain for the West than for the East why some citizens are able to choose the 'right' party. Citizens who are educated, sophisticated, satisfied with democracy and have relatively few national and partisan attachments are represented better by parties. The peculiarity of the East is that those who are for a 'social' Europe tend to end up with parties that are in fact ideologically very distant from them.

Notes

- 1 Note that the American (Anglo-Saxon) tradition is more concerned with policy outputs, for example budget expenditures on certain policies (Brooks 1985; 1990; Bartels 1991; Petry 1999).
- 2 She also introduced the differentiation between *formalistic* (conceived of in terms of 'authorisation' and 'accountability'), *symbolic*, *descriptive and substantive* as she calls them 'views' of representation. The agenda of empirically oriented scholars have been dominated by the last two categories.
- 3 Unfortunately no data were available for 1995.
- 4 There was no significant correlation between year and policy distance.
- 5 According to the ANOVA test the 'country' variable's impact on Euroscepticism is around the border of the traditional .05 significance level (it is .057), while on left–right it is at the .01 level. The eta squared figures were .431 and .525. Due to the low number of cases the LSD post-hoc comparisons show significant differences only for the minority of the relations: on left–right between Romania and the rest of the countries (with the exception of Slovenia) and between Slovenia and Bulgaria and Slovenia and Latvia. On the EU issue between Estonia and the Czech

- Republic, on the one hand, and Lithuania, Poland, Slovakia, Bulgaria and Slovenia, on the other.
- 6 The question reads: 'Some say European unification has already gone too far. Others say it should be strengthened. What is your opinion? Please indicate your views using a 10-point scale. On this scale, "0" means unification "has already gone too far" and "10" means "should be strengthened". What number on this scale describes your position?' Both issues/questions the left–right self-positioning and the attitudes concerning EU, utilise the elite and mass surveys of the INTUNE project.

References

- Achen, Ch. (1978), 'Measuring representation', *American Journal of Political Science* 22, pp. 475–510.
- Barnes, S. (1977), Representation in Italy: Institutional Tradition and Electoral Choice (Chicago: University of Chicago Press).
- Bartels, L. (1991), 'Constituency opinion and congressional policy making: the Reagan defense buildup', *American Political Science Review* 85, pp. 457–74.
- Brooks, J. E. (1985), 'Democratic frustration in the Anglo-American polities: a quantification of inconsistency between mass public opinion and public policy', *Western Political Quarterly* 38, pp. 250–61.
- Brooks, J. E. (1990), 'The opinion–policy nexus in Germany', *Public Opinion Quarterly* 54, pp. 508–29.
- Converse, Ph. and R. Pierce (1986), *Political Representation in France* (Cambridge: The Belknap Press of Harvard University Press).
- Dalton, R. (1985), 'Political parties and political representation: party supporters and party elites in nine nations', *Comparative Political Studies* 18, pp. 267–99.
- Enyedi, Z. (2006), 'Party politics in post-communist transition', in W. Crotty and R. Katz (eds), *Handbook of Political Parties* (London: Sage), pp. 228–38.
- Enyedi, Z. and P. G. Lewis (2006), 'The Impact of the European Union on party politics in Central and Eastern Europe', in P. G. Lewis and Z. Mansfeldová (eds), *The European Union and Party Politics in East Central Europe* (Houndmills: Palgrave Macmillan), pp. 247–68.
- Esaiasson, P. and S. Holmberg (1996), Representation from Above. Members of Parliament and Representative Democracy in Sweden (Aldershot: Dartmouth).
- Harmel, R. and K. Janda (1982), *Parties and Their Environments: Limits to Reform?* (New York and London: Longman).
- Hill, K. Q. and A. Hinton-Andersson (1995), 'Pathways of representation: a causal analysis of public opinion–policy linkages', *American Journal of Political Science* 39, pp. 924–35.
- Holmberg, S. (1989), 'Political Representation in Sweden', *Scandinavian Political Studies* 12, pp. 1–36.
- Kim, H. and R. C. Fording (2001), 'Extending party estimates to governments and electors', in I. Budge, *et al.* (eds), *Mapping Policy Preferences: Estimates for Parties, Electors, and Governments, 1945–1998* (London: Oxford University Press), pp. 157–78.

- Kitschelt, H., Z. Mansfeldová, R. Markowski and G. Tóka (1999), *Post-communist Party Systems: Competition, Representation and Inter-party Cooperation* (Cambridge: Cambridge University Press).
- Klingemann, H.-D., R. Hofferbert and I. Budge (1994), *Parties, Policies and Democracy* (Boulder, CO: Westview Press).
- Klingemann, H.-D., A. Volkens, I. Budge, J. Bara and M. McDonald (2006), *Mapping Policy Preferences II: Parties, Electorates and Governments in Eastern Europe and the OECD 1990–2003* (Oxford: Oxford University Press).
- Kuklinski, J. H. (1978), 'Representativeness and elections: a policy analysis', *American Political Science Review* 72, pp. 165–77.
- Luttberg, N. R. (1981), Public Opinion and Public Policy: Models of Political Linkage (Itasca: Peacock).
- Markowski, R. (1997), 'Political parties and ideological spaces in East Central Europe', *Communist and Post-communist Studies* 3, pp. 221–54.
- Miller, W. and D. Stokes (1963), 'Constituency influence in Congress', *American Political Science Review* 57, pp. 45–56.
- Miller, W., R. Pierce, J. Thomassen, R. Herrera, S. Holmberg, P. Esaiasson and B. Wessels (1999), *Policy Representation in Western Democracies* (Oxford: Oxford University Press).
- Monroe, A. (1979), 'Consistency between constituency preferences and national policy decisions', *American Politics Quarterly* 12, pp. 3–19.
- Nye, J. S., Ph. Zelikow and D. C. King (eds) (1997), Why People Don't Trust Government? (Cambridge, MA: Harvard University Press).
- Page, B. I. and R. Y. Shapiro (1983), 'Effects of public opinion on policy', American Political Science Review 77, pp. 175–90.
- Petry, F. (1999), 'The opinion–policy relationship in Canada', *The Journal of Politics* 61, pp. 540–50.
- Pharr, S. and R. Putnam (eds) (2000), *Disaffected Democracies: What's Troubling the Trilateral Democracies?* (Princeton, NJ: Princeton University Press).
- Pitkin, H. (1967), The Concept of Representation (Berkeley, CA: University of California Press).
- Powell, G. B. (1989), 'Constitutional design and citizen electoral control', *Journal of Theoretical Politics* 1, pp. 107–30.
- Rosenstone, S. J. and J. M. Hansen (1993), *Mobilization, Participation, and Democracy in America* (New York: Macmillan Publishing Company).
- Sartori, G. (1968), 'Political development and political engineering', in J. D. Montgomery and A. O. Hirschman (eds), *Public Policy*, *Vol. 17* (Cambridge, MA: Cambridge University Press), pp. 261–98.
- Strom, K. (1984), 'Minority governments in parliamentary democracies', *Comparative Political Studies* 17, 199–227.
- Thomassen, J. (1994), 'Empirical research into political representation: failing democracy or failing models?', in M. Kent Jennings and T. E. Mann (eds), *Elections at Home and Abroad: Essays in Honor of Warren E. Miller* (Ann Arbor, MI: University of Michigan Press).